

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 00389 190746Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 USIA-15 /034 W
-----053396 192223Z /46

R 190701Z JAN 78
FM AMEMBASSY DAMASCUS
TO USDOC WASHDC
INFO SECSTATE WASHDC 6517

UNCLAS DAMASCUS 0389

USDOC FOR EDITORS OF COMMERCE AMERICA

E.O. 11652: NA
TAGS: BEXP, SY
SUBJECT: FAILURE TO LIST DAMASCUS INTERNATIONAL FAIR IN COMMERCE
AMERICA

1. EMBASSY DAMASCUS HAS JUST RECEIVED COPIES OF COMMERCE
AMERICA MAGAZINE VOL III NO 1 JANUARY 2, 1978. WE WERE
CHAGRINED TO NOTICE THAT NOWHERE IN COMPREHENSIVE SCHEDULE
OF 1978 WORLD TRADE FAIRS (PAGES 19-32) DOES IT LIST
DAMASCUS INTERNATIONAL FAIR. IN FACT, PREVIOUS
COMMERCE AMERICA ISSUES ALSO HAVE NEVER LISTED DAMASCUS
FAIR DESPITE MEMOS FROM THIS POST.

2. THE DAMASCUS FAIR IS OLDEST IN THE MIDDLE EAST. THE UNITED
STATES HAS PARTICIPATED OFFICIALLY ALMOST CONTINUOUSLY
FROM ITS INCEPTION 25 YEARS AGO UNTIL 1967 AND EVERY YEAR
SINCE 1974 TO THE PRESENT. WE HAVE HAD SALES IN THE
PRECEEDING FOUR YEARS TOTALLING FIVE MILLION DOLLARS OFF THE
FLOOR AND POSSIBLY ANOTHER FIFTY TO SIXTY
MILLION THAT CAN BE TRACED DIRECTLY TO FAIR ORDERS.
THE FAIR IS THE ONLY REGIONAL FAIR IN THE MIDDLE EAST
WITH NUMEROUS VISITORS FROM THE ARABIAN PENINSULA
AS WELL AS LITERALLY HUNDREDS OF THOUSANDS FROM SYRIA,
JORDAN AND LEBANON. THIS POST IS NOW ENGAGED IN AN
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AMBITIOUS PROMOTIONAL EFFORT TO PRODUCE PARTICIPATION
BY US FIRMS IN THE 1978 US PAVILION AND EXPECTS FULL
SUPPORT FROM USDOC IN THIS EFFORT. IT IS NOT DIFFICULT
TO FEEL PARANOID WHEN WE FIND THE DAMASCUS FAIR
NOT EVEN LISTED IN USDOC'S 1978 FAIR LIST WHILE OTHER
FAIRS WHERE US PARTICIPATION AND SALES ARE SUBSTANTIALY
SMALLER ARE LISTED.

3. ACTION REQUESTED: THAT NEXT ISSUE OF COMMERCE AMERICA
PROMINENTLY PUBLICIZE DAMASCUS FAIR-HOPEFULLY UTILIZING
INFORMATION CONTAINED IN BROCHURES SENT BY POST TO
CARL REINER IN CAGNE.
MURPHY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978DAMASC00389
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780029-0585
Format: TEL
From: DAMASCUS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780146/aaaabmun.tel
Line Count: 68
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 7ced3be2-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 03 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3749623
Secure: OPEN
Status: NATIVE
Subject: FAILURE TO LIST DAMASCUS INTERNATIONAL FAIR IN COMMERCE AMERICA
TAGS: BEXP, SY
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/7ced3be2-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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